

NATIONAL PAINTING SKILL COMPETITION

PAINTS AND COATINGS SKILL COUNCIL 

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PAINTS AND COATINGS SKILL COUNCIL

Paints and Coatings Skill Council is an organisation dedicated to skill development in the Indian Paints and Coatings sector. The council seeks to promote and develop an ecosystem necessary to fill the skill gaps and meet the evolving challenges across all trades in the industry. Incorporated in October 2015 under Section 8 of The Companies Act 2013, as a not-for-profit company, PCSC is backed by industry bodies such as The Indian Paint Association (IPA), Indian Small Scale Paint Association (ISSPA) and Indian Paints and Coatings Association (IPCA).

Painters form a very important part of our industry but there is no recognition of their large contribution to the growth and success of the industry. To recognise the vital part they play in delivering value to the ultimate customer, IPA proposes to hold a national painter competition. Paints and Coatings Skill Council will play the role of knowledge and implementation partner. The winner of the competition will be invited to receive the award at the IPA conference to be held in January 2017.

We would like to invite you as one of the sponsors for this path breaking event. In addition to the specific benefits of promoting products at the competition event, you will also enjoy publicity on ground and be acknowledged at the IPA conference in Bangalore 2017. The total sponsorship offers exposure that is more direct, targeted and effective at a lower cost. As a paint manufacturer/dealership I am sure you will see this as the ideal event to sponsor. Appended please find, details on the competition and sponsorship for your review. You could choose to sponsor one or more towns/regions in two separate categories.

After you have gone through and reviewed the information enclosed, if you have any questions please do not hesitate to contact Mr V S Ram directly at ceo@pcsc.in or on +91-98670-25566.

I look forward to your support in making our competition a smashing success.

Thank you in advance for taking time to review our sponsorship.





Sincerely,

Jalaj Dani
Chairman

NATIONAL PAINTING SKILL COMPETITION




The Indian Paint Association has, over the years, taken many steps to create awareness on skill related issues in the industry. These efforts are aimed at enhancing the competence and size of the talent pool in the industry, contributing to higher productivity, enhanced customer satisfaction and faster industry growth. As a part of these efforts, IPA now proposes to hold a national competition on painting skills to be conducted across the country from July to November. The contest is proposed to be funded by IPA and through sponsorships. Paints and Coatings Skill Council (PCSC) will serve as the knowledge and implementation partner.

The competition aims to:

-  recognise and award excellence in paint application and reflect best practice in the relevant domain.
-  provide a platform to participants to showcase talent and share innovative techniques.
-  encourage youth of the country make a career in paint application by making it aspirational.
-  model the competition on the lines of WorldSkills International so that over time we will have a pool of participants for the WorldSkills event.

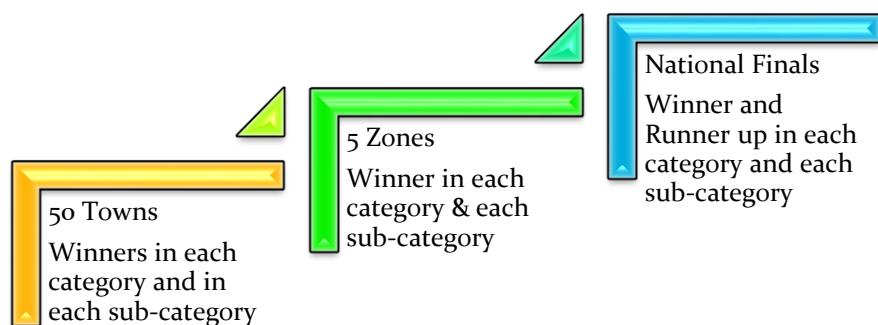
The competition will be outcome based and hence the assessment will be based only on performance. There will be no separate tests of knowledge and understanding via a viva or written exam. The job done should reflect a comprehensive understanding of the associated task(s) / occupation(s).

Participants will also be judged on:

-  their cognisance and observance of precautions against health, safety and fire hazards.
-  use, maintenance and safe-keeping of personal protective equipment, application tools and equipment with a firm understanding of their safety implications.
-  ways in which their work practices help maintain cleanliness, minimise waste and manage cost.

Event Plan

The first edition of the competition will be held for two categories i.e. **Architectural Painter** and **Wood Polisher**. Each category in turn will consist of two sub-categories: persons under 22 years of age (born between October 1995 and July 1998) and those in the 22-30 years' (BORN BETWEEN October 1986 and November 1995) category. Entries will be invited from across the country through collateral distribution at paint dealer outlets / paint companies / messages in industry publications and special tabs on IPA and PCSC websites. ISSPA and IPCA have been invited as co-promoters to lend the initiative an industry-wide character. Preliminary rounds of the competition will be conducted at town/zone level. The winners at the town level will compete at the zonal level and zonal level winners will compete for recognition as national winner. Only first 20 entries will be accepted on a first come first serve basis in each category for each town, ten in the under 22 years sub-category and ten in the 22-30 years sub-category; Mumbai and NCR will hold two such town level contests of 20 candidates each.



- Winners from towns in each category and sub-category will enter the zonal competition.
- Participants will compete to be recognised as Town Level Winner in each category and sub-category.
- Town level winners will compete for zonal winner award. The zonal winners will compete for recognition as the national winner.
- Five zonal competitions will be held in Mumbai, NCR, Kolkata, Chennai and Nagpur.
- National winner and runner-up in each category and each sub-category will be felicitated at the IPA Conference in January 2017 at Bengaluru. Thus there will be eight awards in all:

NATIONAL WINNER	Under 22 years		Over 22 years	
	Winner	Runner Up	Winner	Runner Up
Architectural Painter	*	*	*	*
Wood Polisher	*	*	*	*

- IPA will also fund awards and provide certificates for the winners at the town and zonal levels in each category and sub-category. These will be presented at the time of the Zonal meets (for town winners) and the National Competition (for zonal winners)

Timelines

Event	Date
Zone 1 (town level)	1 - 5th Aug 2016
Zone 2 (town level)	1 - 5th Aug 2016
Zone 3 (town level)	5 - 10th Aug 2016
Zone 4 (town level)	1 - 5th Aug 2016
Zone 5 (town level)	5 - 10th Aug 2016
Zone 1 (zonal level)	15 - 20th Aug 2016
Zone 2 (zonal level)	21 - 27th Aug 2016
Zone 3 (zonal level)	1 - 6th Sep 2016
Zone 4 (zonal level)	10 - 18th Oct 2016
Zone 5 (zonal level)	20 - 25th Oct 2016
National contest	7 - 19 Nov 2016
Award function	6 - 8 Jan 2017

Classification of zones and list of towns for the Competition

#	Zone 1	City/Town
1	Zone 1	Agra
2	Zone 1	Allahabad
3	Zone 1	Chandigarh
4	Zone 1	Dehradun
5	Zone 1	Jaipur
6	Zone 1	Jammu
7	Zone 1	Kanpur
8	Zone 1	Ludhiana
9	Zone 1	NCR
10	Zone 1	Shimla

#	Zone 2	City/Town
1	Zone 2	Bangalore
2	Zone 2	Chennai
3	Zone 2	Coimbatore
4	Zone 2	Hyderabad
5	Zone 2	Kochi
6	Zone 2	Madurai
7	Zone 2	Mysore
8	Zone 2	Trivandrum
9	Zone 2	Vijaywada
10	Zone 2	Warangal

#	Zone 3	City/Town
1	Zone 3	Bhubhaneshwar
2	Zone 3	Cuttack
3	Zone 3	Guwahati
4	Zone 3	Jamshedpur
5	Zone 3	Kolkata
6	Zone 3	Patna
7	Zone 3	Raipur
8	Zone 3	Ranchi
9	Zone 3	Siliguri
10	Zone 3	Vizag

#	Zone 4	City/Town
1	Zone 4	Baroda
2	Zone 4	Belgaum
3	Zone 4	Calicut
4	Zone 4	Goa
5	Zone 4	Hubli
6	Zone 4	Mangalore
7	Zone 4	Mumbai
8	Zone 4	Pune
9	Zone 4	Surat
10	Zone 4	Udaipur

#	Zone 5	City/Town
1	Zone 5	Ahmedabad
2	Zone 5	Bhavnagar
3	Zone 5	Bhopal
4	Zone 5	Gwalior
5	Zone 5	Indore
6	Zone 5	Jabalpur
7	Zone 5	Kota
8	Zone 5	Nagpur
9	Zone 5	Nashik
10	Zone 5	Rajkot

Sponsor's role and responsibilities

- 🎨 Provide wide publicity for competition amongst their dealers/painter community for each selected town/s.
- 🎨 Shortlist the candidates for the competition based on guidelines provided in a non-partisan manner, ensuring a strict first-come-first served basis
- 🎨 Arrange for judges for judging the competition. Judges logistics cost are to be met by the sponsor.
- 🎨 Fund travel expenses for town level finalists to zonal competitors and zonal winners to national competition.
- 🎨 Provide volunteers for handling arrangements/conducting competition at the town, zonal and national level.
- 🎨 Arrange for facility or location for conducting competition for 20 competitors as per guidelines provided.
- 🎨 Provide suitably primed substrate (as per competition format) for town and zonal level competition.
 - *Water thinnable cement primer of standard quality must be used.*
- 🎨 For national level, architectural painting, provide a suitably plastered wall.
- 🎨 For national level, wood polisher competition, provide the recommended wooden panel/plywood.
- 🎨 Arrange for recommended paint/s thinners, strainers etc. as required.
 - *Quality: First quality emulsion in different shades as per design requirement and/or Metallic Water Thinnable (Paint for design purposes).*
 - *Quantity: 300 ml for town level and 500 ml for zonal level.*
- 🎨 Provide painter's kit/s which must include goggles, hand gloves, solvent mask (in case of solvent based coatings), overalls with a cap for participants.
- 🎨 For application, provide brush, roller, spatula.
- 🎨 Arrange for spray guns for spray application.
- 🎨 Ensure that the events are photographed and video shot extensively using a good camera. Footage, photographs shot on mobile phones will not be accepted. IPA and PCSC will have free and unfettered rights for use of these photographs and footage.
- 🎨 Candidates must be shortlisted on the following guidelines:
 - Only Indian nationals between age 18 and 30 may participate.
 - Separate lists to be maintained for participants in ages 18-22 and 22 and above.
 - A format will be provided which sponsors must follow to feed in candidate data.
 - Participant should be able to read instructions, which will be printed in English/Hindi and regional language on the competition form.
 - Participants must produce a photo identity proof like Aadhaar or Voter's ID with age proof
 - Competition is open only to painters who can produce evidence that they are already engaged in the trade (letter from a paint dealer, paint company or contractor)

NOTE:

1. Collateral in form of standees/posters/banners must be put up at event venue. Designs provided by PCSC must be strictly adhered to.
2. Cost of collateral production must be borne by sponsor.
3. Sponsor logo can be put on the kits/ give-aways.
4. All sponsors will be acknowledged at the IPA conference in Bangalore in January 2017.

Town level competition format and assessment criteria

Architectural Painter – Town Level	
Competition Format	Assessment Criteria
<ul style="list-style-type: none"> • A 1ft X 2ft wooden panel/gypsum board suitably plastered and primed will be provided. • Quick drying water – thinnable based coat and choice of colourants will be made available. • Colour/top coat by brush or roller must be applied. • Panel will be vertical, simulating a wall. • Contestant shall have to paint a border approximately 1-inch width all around with a design inside. • Execution of a free-hand design without use of masking tape and film, stencils. Painter’s ruler may be used. The design must not be drawn using a marker pen, only with a pencil. 	<ul style="list-style-type: none"> • Following health and safety precautions (10 marks) • Cleanliness or hygiene of the work area (10 marks) • Cleanliness and storage of the tools after painting (5 marks) • Quality of top coat application with respect to levelling, smoothness (10 marks) <ul style="list-style-type: none"> ○ <i>Every defect such as poor flow, sag will result in deduction of 2 marks per defect.</i> • Design - Uniformity, colour combination, overall harmony of the layout. (15 marks)
Wood Polisher – Town Level	
Competition Format	Assessment Criteria
<ul style="list-style-type: none"> • A 1ft X 2ft veneer plywood or particle board (suitably primed) will be provided. • Contestant may use brush or rag to execute the job. • Melamine Sealer, Thinner and strainers Stainers will be provided. Also five colour standard will be provided. • Panel will be mounted vertically, simulating a wall panel. • Contestant will have to execute a design as per the drawing provided choosing any two colours out of the five standards without use of masking tape and film, Painter’s ruler may be used. The design must not be drawn using a marker pen, only with a pencil. • Brush or swab the stain followed by Sealer application or mix the stainers in the Sealer coat and apply. 	<ul style="list-style-type: none"> • Following health and safety precautions (10 marks) • Cleanliness or hygiene of the work area (10 marks) • Cleanliness and storage of the tools after painting (5 marks) • Quality of top coat application with respect to levelling, smoothness, hiding defects in the wood. (10 marks) <ul style="list-style-type: none"> ○ <i>Every defect such as poor flow, sag will result in deduction of 2 marks per defect.</i> • Design - Uniformity and clean lines, clarity of grains, colour match to standard, harmony of the colour combination (15 marks)

Zonal level competition format and assessment criteria

Architectural Painter – Zonal Level	
Competition Format	Assessment Criteria
<ul style="list-style-type: none"> • A 1m X 2m wooden panel/gypsum board suitably plastered and primed will be provided. • Quick drying water – thinnable base coat and choice of colourants will be made available. • Colour/top coat by brush or roller must be applied. • Panel will be vertical, simulating a wall. • Contestant shall have to paint a border approximately 1-inch width all around with a design inside. • Execution of a free-hand design without use of masking tape and film, stencils. Painter’s ruler may be used. The design must not be drawn using a marker pen, only with a pencil. 	<ul style="list-style-type: none"> • Following health and safety precautions (5 marks) • Cleanliness or hygiene of the work area (5 marks) • Cleanliness and storage of the tools after painting (5 marks) • Quality of top coat application with respect to levelling, smoothness (10 marks) <ul style="list-style-type: none"> ○ <i>Every defect such as poor flow, sag will result in deduction of 2 marks per defect.</i> • Design - Uniformity, colour combination, overall harmony of the layout. (25 marks)
Wood Polisher – Zonal Level	
Competition Format	Assessment Criteria
<ul style="list-style-type: none"> • A 3’ X 2’ veneer plywood or particle board (suitably primed) will be provided. • Contestant may use brush or spray to execute the job. • Melamine Sealer coat, Melamine Matt Topcoat Lacquer and a choice of stainers will be provided. Also five colour standards will be provided. • Two tone finish with light face and dark edges to be applied. Face of the panel to be matched to one of the standards provided. • Application can be either by brush or by spray. 	<ul style="list-style-type: none"> • Following health and safety precautions. (5 marks) • Cleanliness or hygiene of the work area. (5 marks) • Cleanliness and storage of the tools after painting. (5 marks) • Quality of top coat application with respect to levelling, smoothness, hiding defects in the wood. (10 marks) <ul style="list-style-type: none"> ○ <i>Every defect such as poor flow, sag will result in deduction of 2 marks per defect.</i> • Design - Uniformity and clean lines, clarity of grains, colour match to standard, harmony of the colour combination. (25 marks)

National level competition format and assessment criteria

Architectural Painter – National Level	
Competition Format	Assessment Criteria
<ul style="list-style-type: none"> Plastered wall will be provided. Condition of the substrate must be checked Right preparation process must be used. Colour must be mixed and applied. Spray equipment can be used for this. Construction of a free-hand design (Design will be provided) without use of masking tape and film, stencils. Painter's ruler may be used. The design must not be drawn using a marker pen, only with a pencil. 	<ul style="list-style-type: none"> Following health and safety precautions (5 marks) Cleanliness or hygiene of the work area (5 marks) Cleanliness and storage of the tools after painting (5 marks) Quality of top coat application with respect to levelling, smoothness (10 marks) <ul style="list-style-type: none"> Every defect such as poor flow, sag will result in deduction of 2 marks per defect. Design - Uniformity, colour combination, overall harmony of the layout. (25 marks)
Wood Polisher – National Level	
Competition Format	Assessment Criteria
<ul style="list-style-type: none"> A 1m X 2m wooden panel/veneer plywood will be provided. Check the condition of the substrate and use the right preparation process. PU Sealer and PU Topcoat along with stainers will be provided. Prepare colour by mixing and apply. Spray equipment can be used for this. Construction of a free-hand design without use of masking tape and film, stencils. Painter's ruler may be used. The design must not be drawn using a marker pen, only with a pencil. 	<ul style="list-style-type: none"> Following health and safety precautions (5 marks) Cleanliness or hygiene of the work area (5 marks) Cleanliness and storage of the tools after painting (5 marks) Quality of top coat application with respect to levelling, smoothness (10 marks) <ul style="list-style-type: none"> Every defect such as poor flow, sag will result in deduction of 2 marks per defect. Design - Uniformity, colour combination, overall harmony of the layout. (25 marks)

NOTE: Acrylic Putty of a standard quality must be used for the national level competition