



ALLURE

PALETTE OF CHARM AND INNOVATION

32ND INDIAN PAINT CONFERENCE

THE 32ND INDIAN PAINT CONFERENCE

DATE:

10TH – 12TH
JANUARY, 2025

VENUE:

ITC ROYAL BENGAL,
KOLKATA

AN INVITATION



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CONVENER'S MESSAGE

We are delighted to announce the **32nd Indian Paint Conference** organised by the **Indian Paint Association** to be held in **Kolkata in January 2025**.

The Indian Paint Association traditionally holds its highly anticipated Conference once every two years, creating a vibrant platform for professionals across the globe to converge, share insights, and foster collaboration. The previous Conference, hosted with grandeur in Goa, was celebrated as a resounding success, drawing attendees from various facets of the Paint industry to engage in enriching discussions, networking opportunities, and the sharing of innovative ideas. Building on the momentum of the past event's achievements and the positive feedback received from our esteemed participants, we are propelled by a sense of excitement, enthusiasm, and a strong commitment to furthering our mission of connecting professionals worldwide. Therefore, it is with immense pleasure and a sense of anticipation that we announce the forthcoming **Indian Paint Conference** slated to be held in the rich and vibrant city of Kolkata.



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VENUE & DATES:

The signature Conference is scheduled to take place on **January 10th, 11th and 12th, 2025**, and will be hosted at the splendid **ITC Royal Bengal in Kolkata**. Nestled at the core of the city, this majestic edifice stands as a beacon of elegance and opulence, towering over the city's skyline. The ITC Royal Bengal is renowned for its sumptuous spaces that offer a perfect setting for conference sessions, meetings, accommodations, and dining experiences, making it an ideal venue for our grand event.



CONFERENCE THEME:

Introducing '**Allure-Palette of Charm and Innovation**' for the 32nd Indian Paint Conference! Defined by its power to entice and attract through personal charm, Allure encapsulates a captivating blend of elegance and charisma within the paint industry. Much like the magnetic appeal associated with allure, this name symbolises the IPA's commitment to enchanting aesthetics, commitment to sustainability and compelling tech innovation. As it takes the spotlight at the 32nd Indian Paint Conference, Allure serves as a testament to the industry's ability to enchant and allure. By paving the way for a visually compelling and sustainable future, it proclaims a new era of possibility and progress within the paint industry.



EXPERIENCE:

We are dedicated to crafting a distinctive, personalized experience that meets the highest standards, designed to encompass all aspects of **hospitality, accommodation, cuisine, business discussions, and entertainment**. Our aim is to create an event that offers memorable touchpoints in every area, ensuring a comprehensive and enriching experience for all attendees.



BUSINESS PROGRAM:

This year, we are excited to introduce a series of business programs meticulously crafted to address the dynamic challenges and opportunities within our industry:

Innovation in Paint Technology: Explore cutting-edge technologies that are setting new standards in product quality and environmental safety.

Marketing & Branding Workshops: Gain insights into the latest marketing strategies and branding techniques that are driving consumer preference and loyalty in the competitive market.

Regulatory Compliance and Safety Standards: An essential program for understanding the global and regional regulatory frameworks affecting paint manufacturing and distribution.

Supply Chain Innovations: Learn about innovations in supply chain management that can reduce costs, improve efficiency, and enhance the sustainability of operations.

Networking Roundtables: Structured networking events designed to facilitate meaningful connections among industry peers, potential collaborators, and thought leaders.

Market Expansion Panels: Discuss the challenges and strategies for entering and expanding in emerging markets.

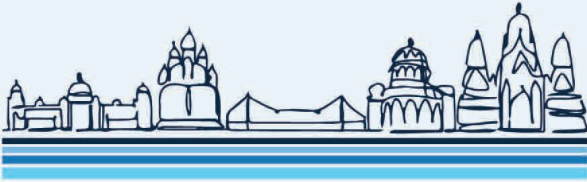
We aim to dazzle your senses through our dedication, sparking a profound feeling of euphoria and enthusiasm for the conference, and ensuring you depart with cherished memories of our shared moments. Ultimately, we envision this conference as a moment of Allure for our industry, steering us towards a **Palette of Charm and Innovation** for a thrilling voyage into the future. We eagerly await your enthusiastic participation and invite you to play a pivotal role in bringing this event to life!

Warm Regards,

VIKESH SAIGAL & ANUPAM KEDIA

Conveners

ITC ROYAL BENGAL, KOLKATA



In a city where history and modernity weave together in a harmonious tapestry, under skies that reflect both the serenity and the energy of urban life, if there's a place that captivates the imagination and nurtures the spirit for creativity and innovation, it is the vibrant and soulful Kolkata!

Nestled in the heart of the city, this location boasts a seamless blend of heritage and sophistication. Just moments away from the city's bustling life, we invite you to immerse in rich experiences, indulging in intellectual enrichment, heartfelt connections, and a journey through the myriad flavors and cultures. Join us for an unparalleled experience, where luxury meets the vibrant spirit of Kolkata, promising moments that are both grand and intimately memorable.



The hotel is an exquisite ode to Bengal's timeless architecture and design. It celebrates distinctive architectural elements and nuances visible in many iconic buildings of Kolkata and the region. Clusters of ionic pillars, small pediments, arches, blind arcades, colonnades and terraces distribute the building's enormous mass to graceful proportions. The interior décor, art and artefacts celebrate the past and present of bountiful Bengal.

This vibrant city, rich in culture and history, promises an enriching backdrop for an event teeming with innovative ideas, professional growth opportunities, and networking amidst the industry's finest. From thought-provoking sessions to immersive cultural experiences, Kolkata offers the perfect canvas for inspiration, collaboration, and unforgettable memories. Be ready to explore, learn, and connect in a setting where every moment is infused with the potential for discovery and transformation. The Allure of Kolkata awaits you.



REGISTRATION CHART

REGISTRATION FOR DELEGATES AT ITC ROYAL BENGAL (IN INR)

Category	Single Twin sharing	Single Occupancy	Couple	Single Non-Resident	Couple Non-Resident
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Early Bird Discounted Rates valid till 31st October 2024

For IPA Members	53,500	71,000	89,000	33,500	43,500
For Non-IPA Members	56,000	73,500	91,000	35,500	45,500

Registration Charges from 1st November to 15th December 2024

For IPA Members	58,500	76,000	94,000	38,500	48,500
For Non-IPA Members	61,000	78,500	96,000	40,500	50,500

REGISTRATION FOR INTERNATIONAL DELEGATES AT ITC ROYAL BENGAL (IN USD)

Category	Single Twin sharing	Single Occupancy	Couple
Early Bird Discount Rates Valid till 31st October, 2024	1,000	1,600	1,400
Registration Charges from 1st November to 15th December, 2024	1,200	1,800	1,600

All rates are inclusive of 18% GST

Registrations are online only. For registrations visit: ipaconference2025.com









TERMS & CONDITIONS:

- 01 ITC Royal Bengal is the venue of the Conference.
- 02 Rooms would be allotted on a First Come First Serve Basis.

Registration fees include: Two Nights Hotel Stay/Conference/Breakfast/Lunch/Cocktails/Dinner & Entertainment Programs. Fees do not include

- 03 expenses of personal nature, tips, shopping, laundry, phone calls, room services, mini bar expenses etc. These charges are to be settled directly with the hotel before checkout.
- 04 Non-Resident Delegates are entitled to all meals except breakfast.
- 05 Early Bird Discount valid up to 31st October 2024.
- 06 Last date of Registration will be 15th December 2024.
- 07 Hotel check-in time is 3 PM & check out time is at 11 AM.
- 08 Please carry & provide an identity proof at the time of Check-in/Online-Registration.
- 09 Package rates are subject to change without prior notice in case of change in Government levies.
- 10 IPA Members should ensure all outstanding membership dues are paid prior to registration.

SOUVENIR ADVERTISEMENT FORM

ADVERTISEMENT PAGE	TARIFF ₹
 Inside Front Cover Single page	2,00,000
 Inside Front Cover Double Spread	3,00,000
 Inside Back Cover Single Page	2,00,000
 Inside Back Cover Double Page	3,00,000
 Single Page	1,00,000
 Double Spread	1,50,000

DISPLAY ADVERTISEMENT FORM

STANDEES	TARIFF ₹ PER STANDEE
 5 feet	50,000
 4 feet	40,000
 3.5 feet	35,000

1. Email advertisement file to info@ipaconference2025.com
2. Last Date of Acceptance of advertisement: 31st October 2024
3. Mode of Payment: RTGS/NEFT
4. Please make payment & update UTR details on payment@ipaconference2025.com
5. For more information contact: Papiya Chatterjee (+91) 98303 21965
or email on info@ipaconference2025.com
6. GST @5% to be added extra to the above rates

RTGS/NEFT -

Account Name: The Indian Paint Association Conference 2025 Kolkata
Bank Name: Standard Chartered Bank
Branch: 19, N. S. Road, Kolkata – 700001
Account Type: Current Account
Account No.: 33105909612
IFSC Code: SCBL0036008
MICR No.: 700036012
SWIFT Code: SCBLINBB

THE ALLURE OF KOLKATA AWAITS YOU

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For more details and registrations please visit,

ipaconference2025.com

**Convener's office address: C/O Anupam Enterprises,
Block B, 5th Floor, Poddar Point, Park Street, Kolkata - 700 016, India.**



info@ipaconference2025.com



(+91) 98303 21965