



# NUTATION

Reimagining The Paint Business

**THE 30TH & 31ST  
INDIAN PAINT  
CONFERENCE**

**When:**  
20th - 22nd Jan 2023

**Where:**  
Taj Resort and  
Convention Centre, Goa

**AN INVITATION**



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## Convenor's Message

We are delighted to announce the **30th and 31st Indian Paint Association (IPA) conference** to be held in **Goa in January 2023**.

As you are aware, the IPA conference is held once every two years. The 30th edition of the conference of 2021 could not be held due to the Covid-19 pandemic which was in full form at that time. The industry has not had a gathering on a common platform for four years and we have all missed the opportunity to meet, greet, discuss, share and celebrate with each other for a long time.

Therefore, with much excitement, ebullience and fervour, we are glad to announce the Goa conference! This conference will be the combined 30th and 31st IPA Conference in a consolidated edition.

**Venue & Dates:** The conference dates are January 20th, 21st and 22nd in 2023. We will be hosting the conference at the fabulous new Taj Resort and Convention Centre, Goa. Located on a hill top, the hotel offers magnificent views of the vast expanse of the Arabian Sea whilst providing generous luxurious spaces for the conference sessions, meetings, stay and dining.

**Conference Theme:** We are witnessing and experiencing dramatic changes across the world today due to the impact of technology, connectedness, climate change, socio-political-economic shifts and countries being in strife. These changes are leading us to live and exist in an altered space.

As convenors of the conference, we felt we must use the conference to look at and deliberate on these changes in order to evolve and adapt to them as an industry and as people.

The chosen theme for the conference **'Nutation – Reimagining the Paint Business'** represents this thought. The word Nutation means to shift axis and we hope to make the conference as a focal point for addressing the theme of change.

**Business Programme:** With a focused theme like **'Nutation'** driving the conference, we plan to put together a stimulating and thought provoking business programme over the three days. We would be reaching out to global thinkers and speakers of excellence in their fields, to invite them to lend their valued thoughts on **'Reimagining the Paint Business'**. For the first time for an IPA conference, we also plan to wrap up the event in grand style with a fire side chat with an iconic leader and follow it by a champagne brunch!

**Experience:** We passionately endeavour to put together an eclectic-unique-personalised experience of a high standard which would provide touch points across hospitality, stay, food, business deliberations and entertainment.

We hope to wow your senses with our effort and create an overwhelming sense of euphoria and excitement for the conference and to leave you with lasting memories of the time we will spend together.

Finally, we hope that the conference will prove to be the point of **Nutation** for our industry and help us **Reimagine the Paint Business** for an exhilarating journey into the future!

We look forward to your wholehearted participation.

**Please join us in creating the event!**

Warm Regards

Priya Bhumkar      Jashan Bhumkar  
Convenors



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## TAJ RESORT AND CONVENTION CENTRE



Sun, salt, and sea - with sand in your feet and wind in your hair, if there is one place the mind is surreally relaxed and yet refreshingly ready to think, ideate and execute, it is calm & breezy Goa!

What would be a better place to congregate and collaborate, to bring in innovative ideas through conversations & creative reimagination, than the Taj Resort & Convention Centre in Goa! Sitting on a magnificent hill top offering incredible views of the Arabian Sea, this seaside vertical resort exudes comfort and luxury. Just ten minutes from Panjim, we invite you to savour pristine and larger than life moments, and participate in an exquisite experience filled with intellectual stimulation, warm friendships & the exploration of diverse tastes.

## CIDADE DE GOA



Right next to the Taj Resort & Convention Centre is the historic Cidade De Goa, an architectural landmark that offers the finest in hospitality, amenities, and dining. The newly renovated space invokes a touch of nostalgia and invites you to experience timeless luxury, warmth, and laidback elegance. With a host of tasteful features & facilities, this Portuguese-inspired space on the scenic Vanguinim beach, offers an experience like no other. We hope to create unforgettable memories through the coming together of minds, the forging of strong bonds & the exploration of versatile ideas.

Beyond these incredible stays is the amalgamation of diverse perspectives and the promise of an experience of a lifetime. Intricately planned, keeping our event in mind, everyday offers something mesmerising & unique from the program to the venues. Come to Goa, the waves are calling!



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## Registration Chart

### REGISTRATION CHARGES FOR DELEGATES AT TAJ RESORT & CONVENTION CENTRE (TRCC) IN INR

Category	Single Twin sharing	Single Occupancy	Couple	Single Non-Resident	Child (0-6 yrs)	Child (6-12 yrs) (extra bed)
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#### Early Bird Discounted Rates valid till 31st October 2022

For IPA Members	53,100	70,800	88,500	33,040	-	18,880
For Non-IPA Members	55,460	73,160	90,860	35,400	-	21,240

#### Registration Rates from 1st November to 15th December 2022

For IPA Members	56,640	74,340	92,040	36,580	-	21,240
For Non-IPA Members	59,000	76,700	94,400	38,940	-	23,600

### REGISTRATION CHARGES FOR DELEGATES AT CIDADE DE GOA (CDG) IN INR

Category	Single Twin sharing	Single Occupancy	Couple	Single Non-Resident	Child (0-6 yrs)	Child (6-12 yrs) (extra bed)
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#### Early Bird Discounted Rates valid till 31st October 2022

For IPA Members	41,300	59,000	76,700	-	-	18,880
For Non-IPA Members	43,660	61,360	79,060	-	-	21,240

#### Registration Rates from 1st November to 15th December 2022

For IPA Members	44,840	62,540	80,240	-	-	21,240
For Non-IPA Members	47,200	64,900	82,600	-	-	23,600

\*Rates are inclusive of 18% GST

Registrations are online only | For registrations visit: [ipa2023goa.com](https://ipa2023goa.com)



## Registration Chart

### REGISTRATION CHARGES FOR INTERNATIONAL DELEGATES AT TAJ RESORT & CONVENTION CENTRE (TRCC) IN USD

Category	Single Twin sharing	Couple	Single Occupancy
Early Bird Discounted Rates valid till 31st October 2022	850	1,400	1,200
Registration charges from 1st November to 15th December 2022	900	1,500	1,300

### REGISTRATION CHARGES FOR INTERNATIONAL DELEGATES AT CIDADE DE GOA (CDG) IN USD

Category	Single Twin sharing	Couple	Single Occupancy
Early Bird Discounted Rates valid till 31st October 2022	750	1,250	1,050
Registration charges from 1st November to 15th December 2022	800	1,300	1,100

**Registrations are online only | For registrations visit: [ipa2023goa.com](https://ipa2023goa.com)**

#### Terms & Conditions:

1. TRCC is the primary venue of the conference.
2. Allocation and Allotment of Rooms will be on **First Come First Serve Basis**.
3. TRCC and CDG are adjacent to each other. Inter-hotel transfers will be provided.
4. IPA Members should ensure all outstanding membership dues are paid before registration.
5. Registration fees include: Two Nights Hotel Stay / Conference / Breakfast / Lunch / Cocktails / Dinner & Entertainment Programs. Fees do not include expenses of personal nature, tips, shopping, laundry, phone calls, room services, mini bar expenses etc. These charges are to be settled directly with the hotel before check out.
6. Non-Resident Delegates are entitled to all meals except breakfast.
7. **Early Bird Discount valid upto 31st October 2022.**
8. **Last date of Registration will be 15th December 2022.** No Spot registration will be available at the venue or after the last date of registration.
9. Children below 6 years of age are accommodated free and children between 6 and 12 years of age must be registered and an extra bed is considered for them.
10. Hotel check in time is 3 pm & check out time is 12 noon.
11. Please carry & provide an identity proof at the time of Check-In / Online-Registration.
12. Package rates are subject to change without prior notice in case of change in Government levies.



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## Souvenir Advertisement Form

ADVERTISEMENT PAGE	TARIFF (₹)
Inside Front Cover Single page	1,00,000
Inside Front Cover Double Spread	1,80,000
Inside Back Cover Single Page	1,00,000
Inside Back Cover Double Page	1,80,000
Full Page	50,000
Double Spread	80,000

### ADVERTISEMENT SPECIFICATIONS

Full Page Size	Double Spread Size
22 cm (W) x 28 cm (H)	43 cm (W) x 28 cm (H) including bleed area

1. GST 5% extra on the above rates
2. Only Color Advertisement accepted
3. Restrict text area within 18 (w) cm x 25 (h) cm for full page advertisement
4. Only convert to curve CDR / High resolution PDF / AI files will be accepted
5. Email advertisement file to: [ipaconferencegoa2023@gmail.com](mailto:ipaconferencegoa2023@gmail.com)
6. Last date of acceptance of advertisement: 31st October 2022

### RTGS/NEFT-

Account Name - The Indian Paint Association – 30th Indian Paint Conference 2021  
Bank Name - Kotak Mahindra Bank  
Branch - Navi-Mumbai, Koparkhairne  
Account No - 8713290251  
IFSC Code - KKBK0000670  
SWIFT Code - KKBKINBB

Please make the payment & update UTR details on [ipa2023goa.com](http://ipa2023goa.com)

For more information contact: +91 85917 64840 or email on [ipaconferencegoa2023@gmail.com](mailto:ipaconferencegoa2023@gmail.com)

SEE YOU IN GOA!



For more details & registrations please visit: [ipa2023goa.com](http://ipa2023goa.com)

**Convenor's office : Soujanya Color Pvt. Ltd.**

C - 35/36, TTC Industrial Area, MIDC Pawane, Navi Mumbai - 400 705, India.

E: [ipaconferencegoa2023@gmail.com](mailto:ipaconferencegoa2023@gmail.com) | M: +91 88288 69292