



28th Indian Paint CONFERENCE

6th - 8th Jan 2017, Bengaluru



VARNAM
WHERE PAINT MEETS TECHNOLOGY 2017



IPA 2017 CONFERENCE PROGRAM

VENUE :

BUSINESS SESSIONS - MYSORE HALL - ITC GARDENIA
TECHNICAL SESSIONS - MAGNOLIA HALL - ITC GARDENIA

11:30 - 12:15

TECHNOLOGY & REGULATORY FRAMEWORK PARTNERSHIP - TO BENEFIT CONSUMERS

WELCOME BY IPA PRESIDENT
MR. JALAJ DANI, IPA PRESIDENT

SUSTAINABILITY IN PAINT INDUSTRY
SPEAKER FROM LEADING PAINT INDUSTRY

ADDRESS TO THE INDUSTRY BY THE HON'BLE UNION MINISTER
SHRI. ANIL MADHAV DAVE, HON'BLE UNION MINISTER OF ENVIRONMENT, FOREST & CLIMATE CHANGE

VOTE OF THANKS
MR. ABHIJIT ROY, IPA VICE - PRESIDENT

12:15 - 12:30 - BREAK

12:30 - 13:30

TECHNOLOGY IN PETROCHEMICALS INDUSTRY

WELCOME BY IPA PRESIDENT
MR. JALAJ DANI, IPA PRESIDENT

IMPACT OF REGULATIONS IN PETROCHEMICAL INDUSTRY ON PAINTS
SPEAKER FROM LEADING PAINT INDUSTRY

ADDRESS TO THE INDUSTRY BY THE HON'BLE UNION MINISTER
SHRI. DHARMENDRA PRADHAN, HON'BLE UNION MINISTER OF PETROLEUM & NATURAL GAS

HANDING OVER OF THE TORCH TO THE NEXT CONFERENCE CONVENER

VOTE OF THANKS
MR. ABHIJIT ROY, IPA VICE - PRESIDENT

LUNCH : 13:30 - 14:30

"CONFERENCE CLOSED"

"TECHNOLOGY MAKES THE WORLD A BETTER PLACE"



CONFERENCE SECRETARIAT
J. K. COATINGS
1(A/B), KIADB INDUSTRIAL AREA, NEXT TO TAFE FACTORY,
DODDABALLAPUR, BANGALORE - 561203
+91 95388 34578 E-MAIL : 2017ipa@gmail.com

DAY 01

INAUGURAL SESSION
06.01.2017

FRIDAY

17:30 to 20:00

INVOCATION

OPENING ACT AND LIGHTING OF THE LAMP

WELCOME ADDRESS

MR. MINESH SHETH, IPA CONFERENCE CONVENER

PRESIDENT'S ADDRESS

MR. JALAJ DANI, IPA PRESIDENT

INAUGURAL ADDRESS BY CHIEF GUEST

SHRI. R. V. DESHPANDE, HON'BLE MINISTER FOR COMMERCE & INDUSTRIES, GOVT. OF KARNATAKA

PRESENTATION OF LIFETIME ACHIEVEMENT AWARD

PRESENTATION OF TECHNICAL PAPERS AWARDS

PRESENTATION OF ONLINE SCHOOL CONTEST AWARDS

BRIEF ON PAINT AND COATINGS SKILL COUNCIL AND PRESENTATION OF NATIONAL PAINTING SKILL COMPETITION AWARDS

MR. V.S. RAM, CEO, PAINT & COATINGS SKILL COUNCIL

VOTE OF THANKS

MR. ABHIJIT ROY, IPA VICE - PRESIDENT

20:00 to 22:30

COCKTAIL DINNER

SATURDAY

BUSINESS TRACK
07.01.2017

DAY 02

09:00 - 10:15

PANEL - COATINGS INDUSTRY LEADERSPEAK

PROCESS EXCELLENCE AND PRODUCT INNOVATION

MR. K. B. S. ANAND, MD AND CEO, ASIAN PAINTS

DIGITAL TRANSFORMATION

MR. H. M BHARUKA, MD, KANSAI NEROLAC PAINTS

TRANSITIONING INTO THE BIG LEAGUE

MR. HEMANT JALAN, MD, INDIGO PAINTS

PEACEFUL CO-EXISTENCE WITH THE BIG PLAYERS!

MR. N.K BHATIA, CMD, PREMIUM COATINGS

MODERATOR

MR DILIP RAGHAVAN, EDITOR & PUBLISHER, PAINTINDIA

10:15 - 10:45 - TEA BREAK



"SCIENCE MAY NEVER COME UP WITH A BETTER CONFERENCE COMMUNICATION SYSTEM THAN THE TEA BREAK."

10:45 - 12:00

PANEL - CUSTOMER IS ALWAYS RIGHT!

USER'S PERSPECTIVE - AUTOMOTIVE SEGMENT

MR. SRIVATS RAM, MD, WHEELS INDIA

USER'S PERSPECTIVE - INDUSTRIAL & PROJECTS SEGMENT

DR. SAMIR DEGAN, MD, OSNAR PAINTS & VICE-PRESIDENT, NACE INTERNATIONAL

USER'S PERSPECTIVE - PAINT DEALER SEGMENT

MR. VIJAYAN, MD, SHANTHA PAINT HOUSE

MODERATOR

MR. JAYAKUMAR KRISHNASWAMY, MD, AKZO NOBEL INDIA

BREAK : 12:00 - 12:15

12:15 - 13:30

PANEL - GST ROLE OUT

GST READINESS AND IMPLEMENTATION

MR. RITVIK PANDEY, COMMISSIONER, DEP. OF COMM. TAXES, KARNATAKA

MR. NAGENDRA KUMAR, ADG, DG OF AUDIT, GOVT. OF INDIA

MR. HARISHANKER SUBRAMANIAM, INDIRECT TAX LEADER, ERNST & YOUNG

MODERATOR

MS. LATHA VENKATESH, EXECUTIVE EDITOR, CNBC-TV18

LUNCH : 13:30 - 14:30

"A HUNGRY STOMACH CAN'T HEAR."



14:30 - 15:45

SUSTAINABILITY & EHS - NEED OF THE HOUR!

GLOBAL TRENDS FOR SUSTAINABLE COATINGS

MR. MOHAMAD EL ABD KAMLEH, STRATEGIC MARKETING, DOW CHEMICAL COMPANY

GREEN CO AND GREENPRO

MR. RAGHUPATHY, DEPUTY DIRECTOR GENERAL, CII

UNDERSTANDING CHEMICALS AND PAINTS IN ENVIRONMENTAL CONTEXT

MR. ULLHAS NIMKAR, CMD, NIMKARTECH TECHNICAL SERVICES

IMPLEMENTATION OF WASTE MANAGEMENT

MS. PRIYA BHUMKAR, CEO, SOUJANYA COLOUR PVT. LTD.

MODERATOR

MR. MAHESH ANAND, PRESIDENT, DECORATIVE BUSINESS, NIPPON PAINT (INDIA)

TEA BREAK

15:45 - 16:15

"A CUP OF TEA MAKES EVERYTHING BETTER."

DAY 02

TECHNICAL TRACK
07.01.2017

SATURDAY

12:15 to 13:30
TECHNICAL TRACK 1

MULTI-FUNCTIONAL PERFORMANCE ADDITIVES FOR WATER BASED PAINTS

MR. GIRISH BHAGWAT, TECHNICAL SERVICES LEADER, DOW CHEMICALS

ACHIEVING MAXIMUM OPACITY FROM TIO2

MR. MICHAEL DIEBOLD, RESEARCH SCIENTIST, CHEMOURS INDIA

ACHIEVING "EASY TO CLEAN" PROPERTIES IN SOLVENT-BORNE COATINGS BY NEWLY DEVELOPED SILICONE ADDITIVE

MR. WILHELM WESSELS, KEY ACCOUNT MANAGER, BYK-CHEMIE

MODERATOR

MR. TAPAN DHAR, VICE PRESIDENT, BERGER PAINTS

LUNCH : 13:30 - 14:30

"A HUNGRY STOMACH CAN'T HEAR."



14:30 - 15:45
TECHNICAL TRACK 2

INNOVATION IN PROTECTIVE RESIN SYSTEMS

MR. MILIND ANSURKAR,
MR. SUROJIT DUTTA,
MR. KUNAL DASGUPTA,
EASTMAN CHEMICAL INDIA

INNOVATIVE FUNCTIONAL CONCEPTS FOR BARRIER COATINGS

MR. ANIL BANSAL, GM TECHNICAL, 20 MICRONS

NEW GENERATION PU COATING SOLUTION FOR WOOD COATINGS

DR. SHERRY YANG, SEGMENT HEAD, COVESTRO

MODERATOR

DR. B P MALLIK, VP TECHNOLOGY, ASIAN PAINTS

15:45 - 16:15 - TEA BREAK



"SCIENCE MAY NEVER COME UP WITH A BETTER CONFERENCE COMMUNICATION SYSTEM THAN THE TEA BREAK."

16:15 - 17:30

EMPOWERMENT THROUGH PEOPLE AND SKILLS

PATHWAY TO FASTER GROWTH - PAINTS & COATINGS SKILL COUNCIL

MR. J.P. SHROFF, CMD, SHROFF GROUP - BOARD MEMBER, PCSC

EMPLOYEE ENGAGEMENT TO DRIVE BUSINESS PERFORMANCE

MS. EMRANA SHEIKH, VICE PRESIDENT, HR, ASIAN PAINTS

HOW TO MANAGE ASPIRATIONS OF WORKFORCE?

MR. RAHUL SURYAVANSHI, DIVISIONAL HEAD, EMPLOYEE RELATIONS, ITC FOODS

MODERATOR

MR. ABHIJIT ROY, MD AND CEO, BERGER PAINTS INDIA



DAY 03

BUSINESS TRACK
08.01.2017

SUNDAY

09:00 - 10:30

AUTOMATION & DIGITAL TRANSFORMATION - PATHWAY TO SUCCESS

FINANCIAL, ACCOUNTING AND TRANSACTION ASPECTS OF DIGITAL TRANSFORMATION

MR. SHOIBH AHMED, CEO, TALLY SOLUTIONS

TRANSFORMATION IN LOGISTICS AND DISTRIBUTION

MR. B. RAMASUBRAMANIAM, COFOUNDER, BLACKBUCK

IOT AND DIGITAL MANUFACTURING

MR. SRIKANTH GOPALAKRISHNAN, VP, IOT DIGITAL ENTERPRISE ASSESTS, SAP LABS

THE ART OF PAINT ANALYTICS

MR. SUMIT VERMA, MARKETING DIRECTOR, ASHLAND (ASIA-PACIFIC)

MODERATOR

MR. MANISH CHOKSI, PRESIDENT, HOME IMPROVEMENT, INTERNATIONAL & IT, ASIAN PAINTS

TEA BREAK : 10:30 - 10:45

10:45 - 11:30

THANKSGIVING & FELICITATION CEREMONY

MR. MINESH SHETH, IPA CONFERENCE CONVENER

16:15 to 17:30
TECHNICAL TRACK 3

READING PAINT APPLICATION FEEL USING ART

DR. SHIRISH DIGAMBER DAPTARDAR, TECHNICAL DIRECTOR, ASHLAND INDIA

THE NEXT GENERATION OF HIGH CHROMA RED AND HEAT RESISTANT YELLOW IRON OXIDES

MR. SUNNY KWOK, GLOBAL TECHNICAL DIRECTOR, CATHAY INDUSTRIES

WATER BORNE PU COATING SOLUTION FOR WATERPROOFING OF ROOF AND WALLS

MR. NATHAPONG SAE-LIM, MARKETING LEAD, COVESTRO

MODERATOR

MR. MAHESH MEHROTRA, VP TECHNICAL, KANSAI NEROLAC PAINTS



SUNDAY

TECHNICAL TRACK
08.01.2017

DAY 03

09:00 - 10:30

SURFACE TREATMENT & PAINT APPL. EQUIPMENTS

INNOVATION IN PAINT APPLICATION EQUIPMENTS

MR. M K GANESAN, MD, PRISM GROUP

MANUAL TO AUTOMATION PROCESS & SOLUTIONS IN FINISHING

MR. RONNIE PALAT, DIRECTOR, VENJAKOB INDIA

MODERATOR

MR. B S KESAVARAM, MD, SABOO HESSE WOOD COATINGS

TEA BREAK : 10:30 - 10:45

10:45 - 13:30

THANKSGIVING CEREMONY & GOVT - INDUSTRY INTERACTION

LUNCH : 13:30 - 14:30

"CONFERENCE CLOSED"

"TECHNOLOGY IS BEST WHEN IT BRINGS PEOPLE TOGETHER"